

Joseph Wolkin

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@JosephNASCAR



NASCARJoe1

## **EDUCATION**

Stony Brook University. Bachelor of Arts, Journalism

Class of 2018

Queensborough Community College. Associate of Arts, English

Class of 2015

## **EXPERIENCE**

**A.E. Engine: NASCAR Pole Position magazine, reporter**

Jan. 2014 – Present

- Write a weekly Q&A with a NASCAR driver
- Promoted to the print edition in 2017, with three to five articles per issue
- Live-tweet during NASCAR races

**Frontstretch.com, social media director**

Aug. 2014 – Present

- Manage all of the publication's social media accounts – Twitter, Facebook, Instagram and Snapchat
- Compose a weekly fan-based column, "NASCAR Mailbox," to create interaction via social media
- Increased Facebook likes by 54 percent to 4,300+, along with average monthly Twitter impressions by 140 percent to 360,000

**Long Island Business News, editorial intern**

Spring 2017

- Authored a combined 40 Web and print stories, with a front-page story about the PGA Tour
- Worked closely with editors on each article to maximize each story's potential

**Times Beacon Record Newspapers, editorial intern**

Spring 2016

- Published about two dozen stories over the course of the summer
- Covered a wide range of news, such as local issues, concerts and sports

**Newsday.com, sports intern**

Spring 2015

- Produced dozens of photo lists and galleries
- Wrote a story on NASCAR Whelen All-American racer Kyle Ellwood
- Managed the website using Polopoly and Hermes

**"Grandma: The Story Of A Boy and His Grandma," author**

Present

- Published a children's story based on experiences I went through with my grandmother
- Worked with Archway Publishing, owned by Simon and Schuster. Book is available on Amazon, Barnes & Noble and other retailers

## **SKILLS**

Final Cut Pro, WordPress, social media, Microsoft Office, DSLRs, photography, videography, Adobe Animate, Adobe Audition, Adobe Photoshop, Soundslides, AP style, anchoring and on-air reporting

## **AFFILIATIONS**

**National Motorsports Press Association**

Nov. 2014– Present

**Stony Brook Hillel, President**

Spring 2018

- Served as vice president for a year and a half before becoming president of the student-run club
- Recruited over 150 people to attend events in my time with Hillel, along with running social media